

A vibrant, repeating pattern of tropical foliage and flowers. The background is a deep, dark teal. Overlaid on this are various shades of lighter teal and green, representing different types of leaves and ferns. Interspersed among the leaves are numerous bright pink, five-petaled flowers, some in full bloom and some as buds. The overall effect is a dense, lush, and colorful tropical aesthetic.

# EARN IT.

**IPRN.** *The next generation.*

nexus

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W H O W E A R E

# A global network of independent, progressive PR agencies.

W H O W E A R E F O R

Independent B2B and B2C agencies, from multiple sectors and who have strong credentials in their local markets.

W H Y W E E X I S T

## 1. Local Knowledge

Enable agency members to credibly and confidently offer international reach.

## 2. Global Reach

Provide agency members new business opportunities from international clients

## 3. Agency Growth

Give agency members access to new knowledge and expertise at all levels



A decorative graphic on the left side of the page featuring various tropical plants. It includes several palm fronds in shades of light green and teal, and a portion of a monstera leaf with its characteristic split pattern in a darker green. The foliage is set against a solid, vibrant pink background.

**We are pioneering.**

A decorative graphic on the left side of the page featuring various tropical plants. It includes several palm fronds in shades of teal and light green, and a portion of a monstera leaf with its characteristic split pattern in a darker teal color. The foliage is layered and extends from the top to the bottom of the page.

**Our founders had a vision.**

A decorative graphic on the left side of the page featuring various tropical plants. It includes several palm fronds in shades of light green and teal, and a portion of a monstera leaf with its characteristic split pattern in a darker green. The background is a solid, vibrant pink.

**A simple vision.**



**Global reach. Local knowledge.**

A decorative graphic of tropical foliage, including palm fronds and a monstera leaf, is positioned in the top-left corner of the slide. The background is a solid, vibrant blue.

**Independent agencies to flourish.**



**We are one of the largest  
networks for independent comms  
agencies in the world.**



**This network is full of talent,  
charisma, creativity and  
ambition**

A decorative graphic on the left side of the slide featuring various tropical plants. It includes several palm fronds in shades of light green and teal, and a portion of a monstera leaf with its characteristic split pattern in a darker green. The background is a solid, vibrant pink.

**Do we feel pioneering?**

A decorative graphic on the left side of the slide featuring various tropical plants. It includes several palm fronds in shades of light green and teal, and a portion of a monstera leaf with its characteristic split pattern in a darker green. The background is a solid, vibrant pink.

**Do we look progressive?**



**Are we ready for new generation  
of PR?**



# IPRN

International Public  
Relations Network

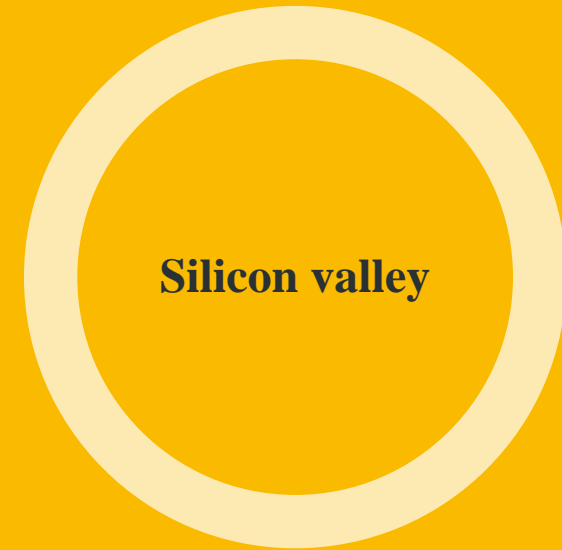




**From**

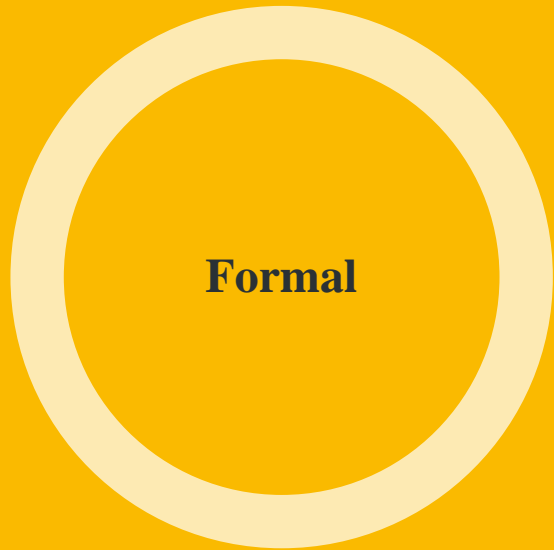


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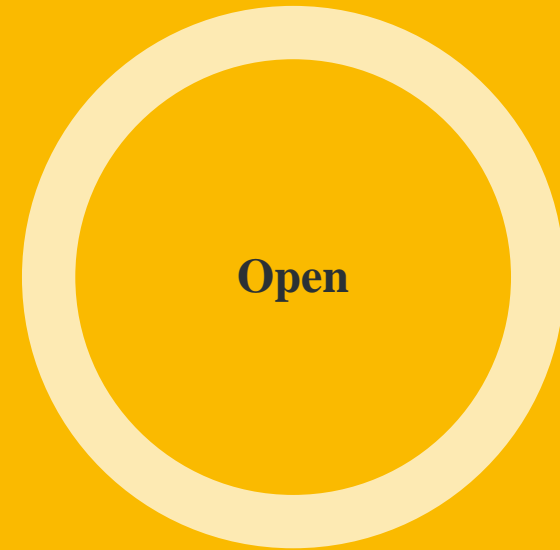
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**Formal**



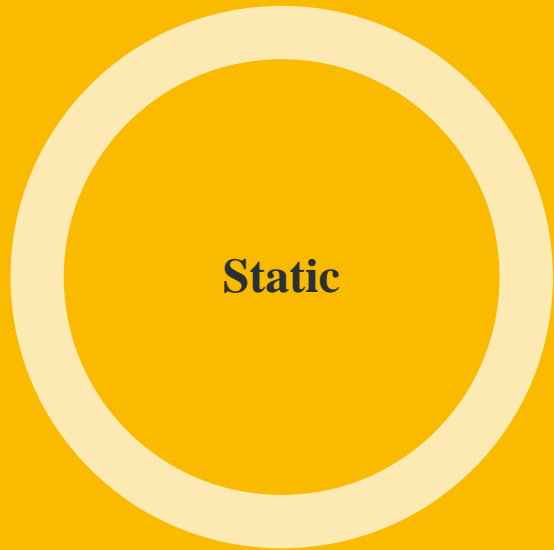
**To**



**Open**



**From**



**Static**



**To**



**Progressive**



**From**



**To**



A decorative graphic of tropical foliage, including palm fronds and a monstera leaf, is positioned in the top-left corner of the slide. The background is a solid, vibrant pink color.

**The same vision, shared by a new  
generation.**



iprn

INTERNATIONAL PUBLIC  
RELATIONS NETWORK



# NOT A REBRAND. JUST A REFRESH.



Harvey Choo  
85 Cromwell Road  
London  
SW7 4DL

8th November

Dear Valued Member

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Thank you for your continued support

The IPRN

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A photograph of an office scene. In the foreground, a woman with long dark hair is seen from behind, looking at a man in a dark blue shirt who is smiling and holding a document. The background is bright and slightly blurred, suggesting an office environment with windows.

**WHO ARE YOU  
LOOKING FOR?**

[SEARCH AGENCIES](#)

**WE ARE EXPERTS AT WHAT WE DO.**

Through us you can access a wealth of experience, communication knowledge, market and sector expertise. You can trust us to deliver results, whether we work individually or as an international team.

MacBook

# FURTHER THOUGHTS...



A vibrant tropical floral pattern featuring teal and green leaves and bright pink flowers on a black background. The pattern is dense and covers the entire upper portion of the image.

EARNED IT.

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