



true

CONSULENZA, STRATEGIA, REPUTAZIONE.

TRUE

RELAZIONI PUBBLICHE

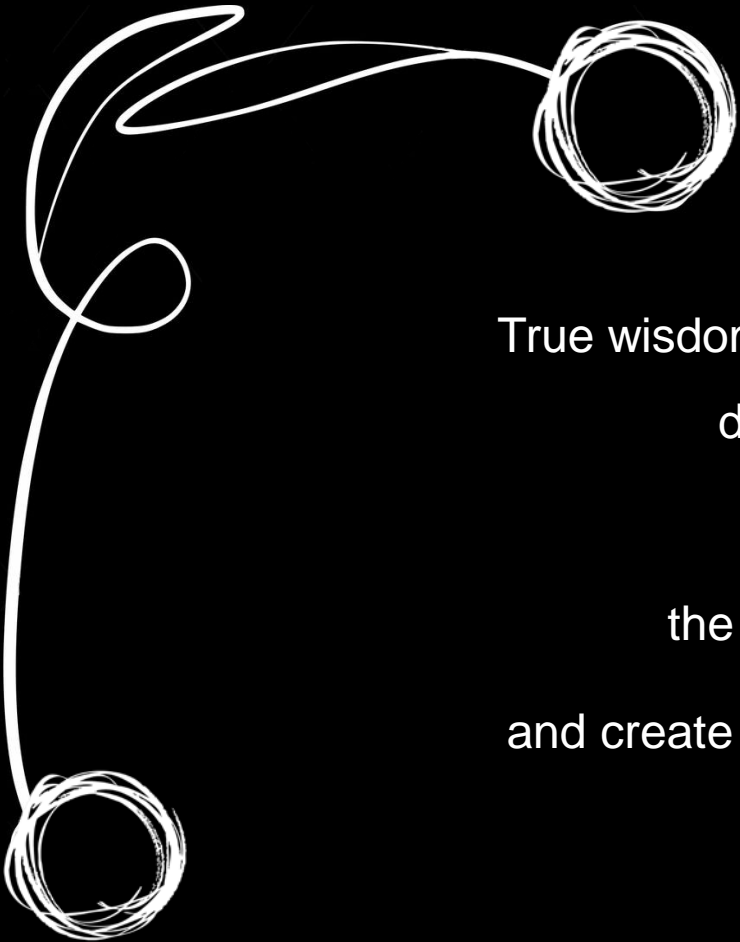
ADVISORY, STRATEGY, REPUTATION

WHO WILL WIN ?

ONLY THOSE ABLE TO BRING STRATEGY, EXPERTISE, CONTENTS, NETWORK, QUALITY AND RESULTS.

A 25 YEARS' experience both as company managers and advisors.

We had the opportunity of coordinating, from the client's point of view, many communication firms - understanding what should never be done and, viceversa, what a client can be really satisfied with ...



True wisdom leads to such things as insight, intuition,
depth of experience and humility
to fully comprehend
the economic and social environment
and create **inspiring** and **memorable** stories



WHO WE ARE - Carlo Prato



HEAD OF COMMUNICATION

Ansaldo-Finmeccanica, Telecom Italia, Siemens, Rcs MediaGroup - Corriere della Sera

PR AND MEDIA RELATIONS ADVISOR

Since 2005: supporting multinational Groups, CEOs, Listed Companies, Governments, Institutions, Legal Firms

2006 - 2012: advisor of the Kremlin on behalf of Brussel based Gplus Europe
Degree in Modern Languages and Foreign Literature

WHO WE ARE – Federica Menichino

Communication Manager

Head of Press Office at SEA (Milan's Airports Operator), Volare Group (Holding company of Volare, Volare Web, Air Europe airlines), Head of Corporate Image at Federchimica-Confindustria (Chemical Industry Association).

Strategic advisory

Since 2005: communication consultant with a special expertise in crisis and financial communication. 2006 - 2008 based in London supporting a few companies listed on the Italian Stock Exchange.
Degree in Architecture.



OUR APPROACH

STRATEGIC COMMUNICATIONS & MEDIA AFFAIRS

DIGITAL STRATEGY & BRAND JOURNALISM

FINANCIAL COMMUNICATIONS

LEGAL MEDIA RELATIONS

STAKEHOLDERS' ENGAGEMENT

PERSONAL BRANDING

QUALITATIVE SURVEYS

CRISIS MANAGEMENT

THE TRUE WAY

SENIORITY AND STRATEGIC APPROACH

HI QUALITY JOURNALISTIC CONTENT PRODUCTION

REAL TIME ACCESS TO MEDIA DECISION MAKERS

SPEAKING THE COMPANY LANGUAGE

PERSONALLY SUPPORTING EVERY SINGLE CLIENT

BESPOKEN STRATEGIES

TRUE RELAZIONI PUBBLICHE SPECIALTIES



AIR TRANSPORT



MANUFACTURING



BANKING &
FINANCE



PHARMA



REAL ESTATE



FOOD



LOGISTICS



PROFESSIONAL
SERVICES



IT&TMT



PUBLIC
ADMINISTRATION

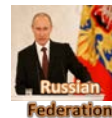


ENERGY

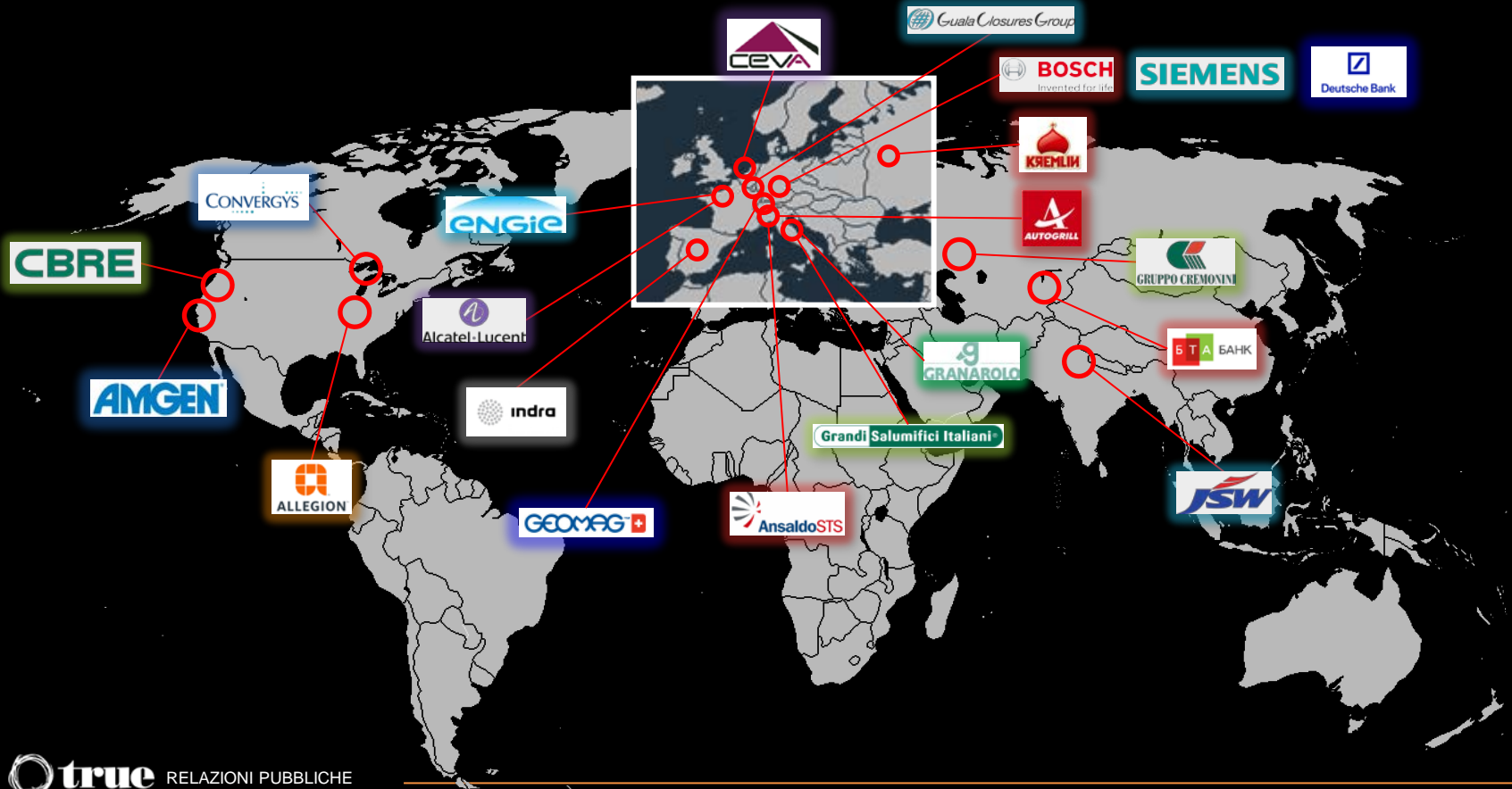


LEGAL

THE TRUE EXPERIENCE



MULTINATIONAL CLIENTS TRACK RECORD



THANK YOU FOR YOUR TIME



true

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