

# CREST COMMUNICATIONS A.S.: (RE)INTRODUCTION

IPRN AGM, Warsaw

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# Crest Communications

## Who are we?

- Founded in August 2004 by Ales Langr
- Member of APRA (Czech Association of PR Agencies)
- PR full service covering two countries: Czech Republic and Slovakia
- 2018: partnered with ShrtCut Studio (Jaroslav Matyas, Anna Lozinska)
- Now managed by Ales Langr and Jaroslav Matyas



# Key Competence Areas

Crest Communications is focusing on providing PR consulting services in following areas:



Corporate PR



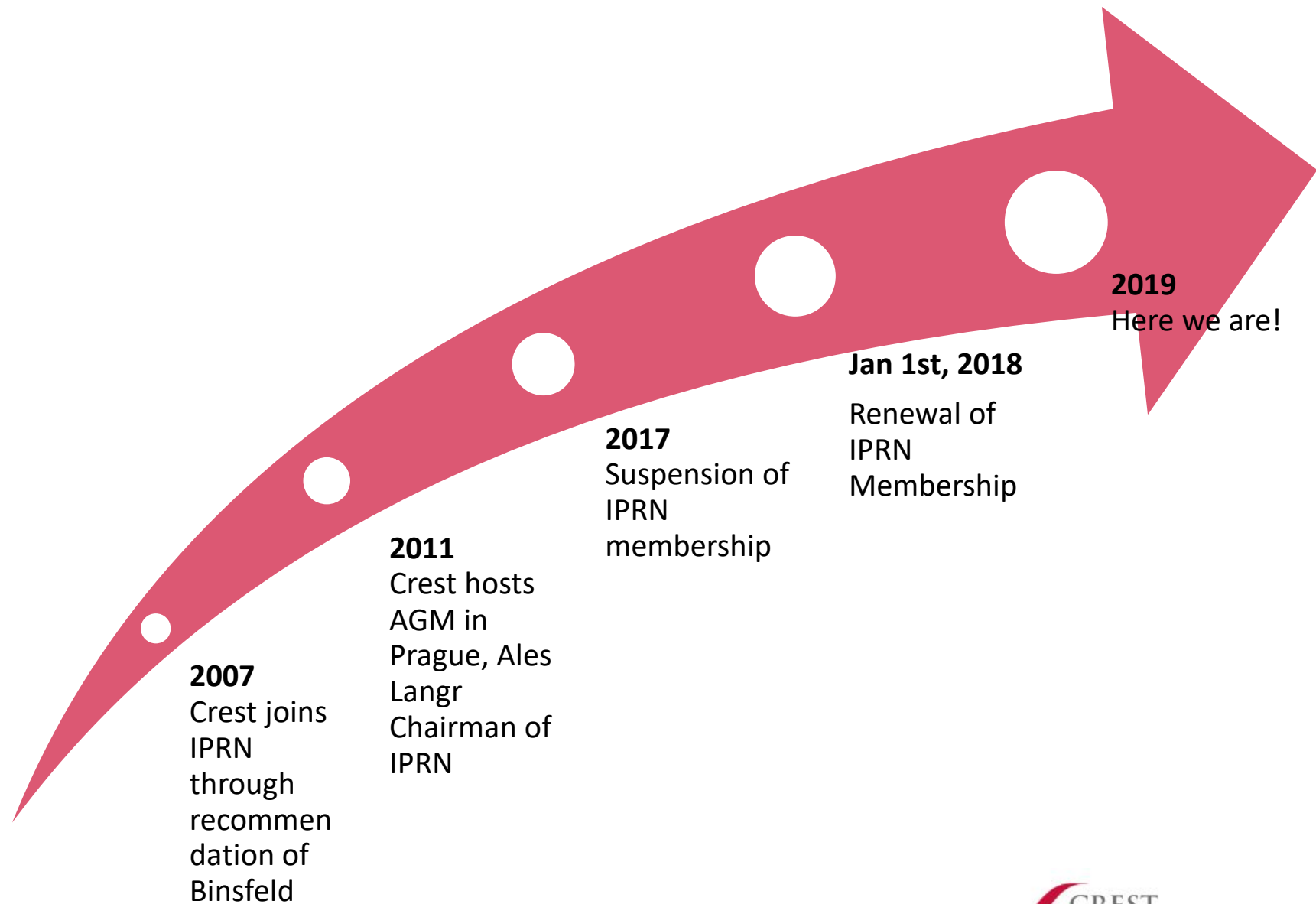
Development



Brand PR

- Leading agency in the Czech Republic in PR for real estate (property investors, developers, advisors, architects, designers)
- Strong PR department specialised in Financial PR and Corporate Communication
- Creative brand (consumer) PR department
- Experienced video content providers (ShrtCut Studio)

# Crest Communications & IPRN



SELECTED  
CLIENTS

 **AFI EUROPE**



**Pilsner Urquell**

**linkcity**



  
**Schwarzkopf**

*Linde*  
Material Handling



**Fidelity**<sup>TM</sup>  
INTERNATIONAL



**TOYOTA**



**DACHSER**  
Intelligent Logistics

# WHAT WE DO



**Media  
Relations**



**Marketing  
Communications  
&  
Publicity**



**Event  
Management**



**Crisis  
Communications**



**Media  
Training**

# CONTACT US!



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