

*Our mission: Giving tech brands a high profile
in German public*

Key expertise in technology,
mobility & digital lifestyle

Strategy, PR, and
digital communications



Why should we get in contact? New clients?!



- Opportunity: We grant you our tech clients, if they look abroad (Shure / UK / Edson Evers)
- Consumer electronics, lifestyle, telco, digital services & high tech
- We provide tech-companies with attraction for the consumer and for clients/partners



B&W
Bowers & Wilkins

Who is TDUB?



People

- Experienced consultants with passion for technology, mobility & digital lifestyle
 - Personal network with high-tech, lifestyle journalists and bloggers + economy
 - Located in Hamburg's media hotspot „HafenCity“

Knowledge

- Brand, PR, social media, influencer relations

Service

- Strategy, consultancy & realization

Management team

Karsten Hoppe, Managing Director
since 2009

Background:

- Founder and senior consultant at TDUB
- Special expertise: Strategy, SEO/SEA, usability, events
- Networker, former radio reporter
- M.A. Media Science



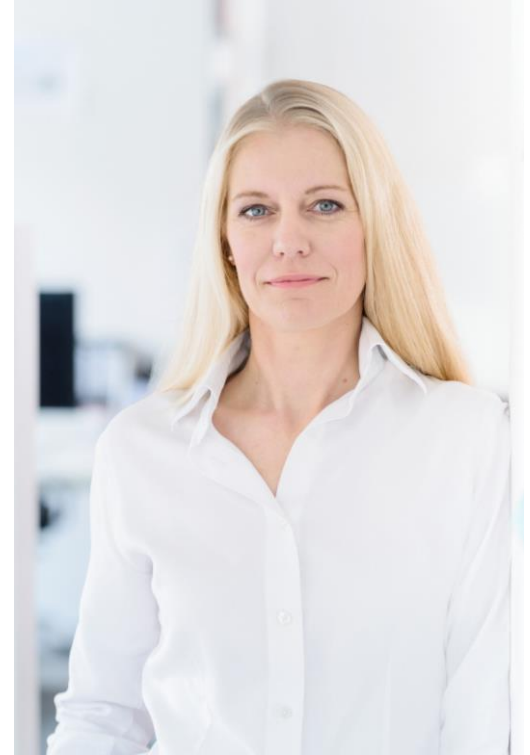


Management team

Tanja Kitzmann, Managing Director
since 2011

Background:

- Managing partner and senior consultant at TDUB
- Several business areas (finance, food & beverages, living, tech)
- Special expertise: Strategy
- Diploma Economics (Marketing & Entrepreneurship)



Management team

Tilo Timmermann, Managing Director
since 2010

Background:

- Founder and senior consultant at TDUB
- Former press officer at internet companies
- Special expertise in strategy, text
- Final exam for teaching profession
(German, History)



References



Selection of regular and intense media contacts



Handelsblatt



FUNKE
MEDIEN
GRUPPE

MacLife

Macwelt



Telecom Handel

Guter Rat

SFT
SPIELE - FILME - TECHNIK



Online

netzwelt
Das Online-Magazin für IT & Consumer Electronics

DIE WELT

CURVED

Süddeutsche Zeitung

CHIP

tech
stage



WELT AM SONNTAG

techfieber
NETWORK

Wirtschafts
Woche



t3n
we love technology

Heise Medien Gruppe

CASCHYS BLOG

connect

SPIEGEL
ONLINE

dpa

Frankfurter Allgemeine
FAZ.NET

stern.de

WELT
N24

G GIGA

Computer
Bild

Paid Media

Influencer Marketing

Influencer Relations

Storytelling

Media Relations

Facebook

Youtube

Twitter

PR Event

Ads

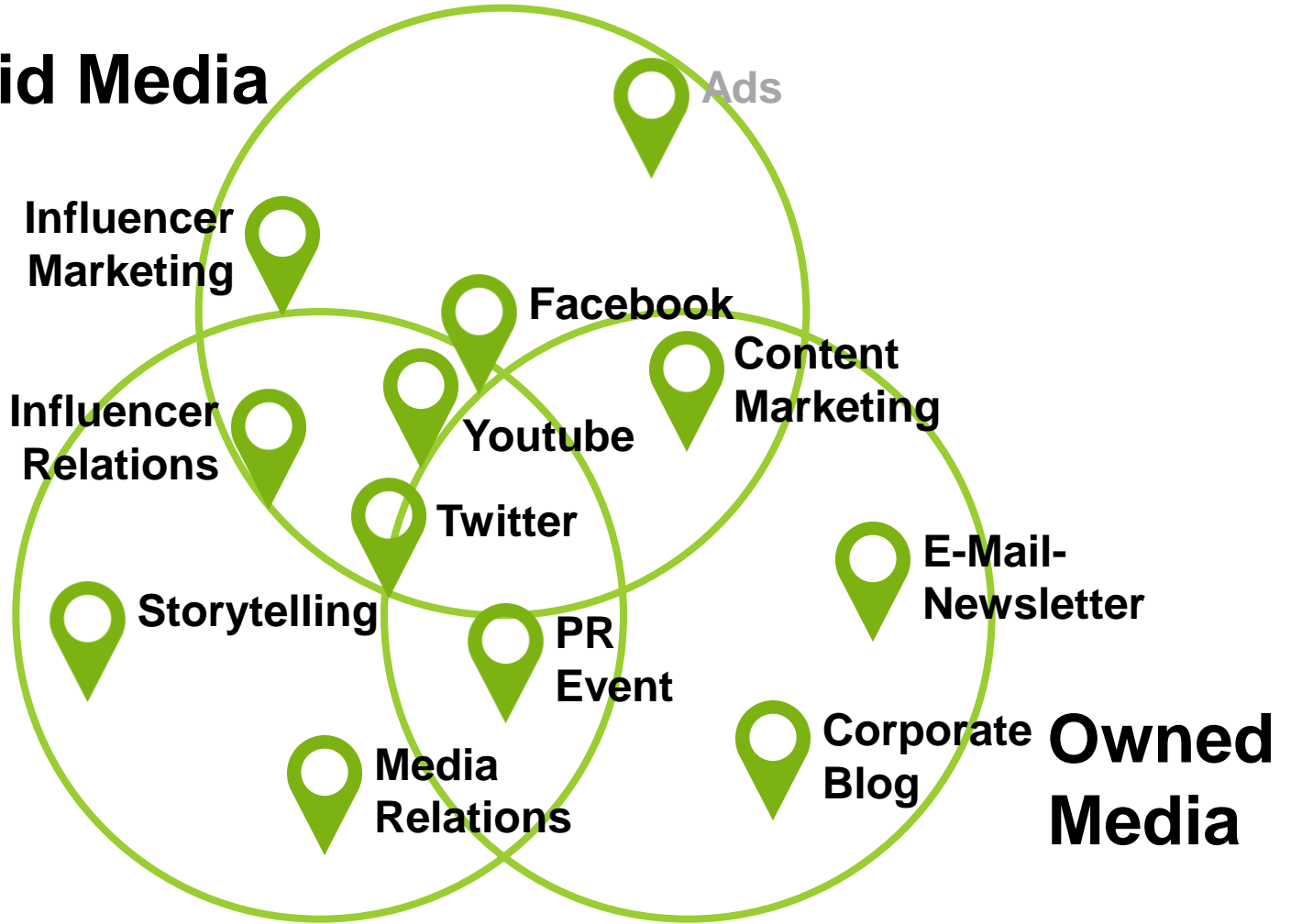
Content Marketing

E-Mail-Newsletter

Corporate Blog

Earned Media

Owned Media



Let's get in contact today!

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