



European Meeting • Friday 9th November 2018

Agenda as of October 30

THURSDAY NOVEMBER 8

AFTERNOON First arrivals @ Grand Hotel Cravat

EVENING **19 00** Drinks @ Le Trianon, Grand Hotel Cravat

20 00 Dinner @ Mousel's Cantine - Tasting Luxembourg (20-minute walk)

FRIDAY NOVEMBER 9

MORNING On our network today...

from **09 00** Welcome coffee and option for individual meetings

at **10 45** Official welcome, Claude and Luis

11 00 Time for new members (TDUB Kommunikationsberatung, INC-Comunicazione, PUBLIK)

11 30 Video Project of the Year, 'drawing attention, going digital'

12 00 Agency of the Year, 'IPRN's added value and membership benefits'

12 20 Updates on the AGM 2019 in Warsaw, Pawel

12 30 The IPRN's purpose and perspectives - poll in view of Warsaw, Pawel

12 40 Internet survey, 'Media outreach', Sarah

12 50 Miscellaneous (changes in the network etc)

13 00 Light lunch served in the Café; meet & greet binsfeld, **13 30** Prize ceremonies

AFTERNOON Sector trends and topics

at **13 45** The McOnie Agency - 'A new corporate identity', Sarah

14 00 Case Study: Creating Momentum for Financial Education, Philippe

14 15 Workshop: Design in and for Public Relations, moderated by Michael Thomson, Design Connect

15 15 Workshop: Time, space and spirit in communications, introduced by Abdu Gnaba, moderated by Donovan Hawker

16 15 Working it out: pursuing the discussion on topics of interest to all, by all

EVENING **16 30** Transfer - Cargolux 747-Hangar Visit @ 17 00

18 30 Transfer to Grand Hotel Cravat

20 00 Dinner in town @ Chiggeri - Where friends meet

SATURDAY NOVEMBER 10

MORNING **10 00** Guided Tour of the UNESCO Old-Town, 1 hour 15 (start @ hotel lobby)

11 45 Visit of ispace's lunar landscape, that managed team Hakuto, a finalist in the Google Lunar Xprize competition offering \$20m for the first privately financed venture to make it to the moon

12 45 Transfert to MUDAM

Lunch at MUDAM Café / Philharmonie

Visit of the museum

AFTERNOON For recommendations, please consult Claude, Heike or Philippe, or have a look into your welcome pack!

EVENING TBDs Dinner TBD spontaneously