

Proposal

Nº 00038/19

INSTITUTIONAL VIDEO

Organization: IPRN

Intervention: Video

Validity: December 31, 2019

: DESCRIPTION

Creation of an institutional video about IPRN, presenting the organization, its size and international agility.

Use of infographics and testimonials of several members from different geographies. These statements (to be selected) would be recorded by each agency in its own country. Use of older / participatory members (about 10) in different continents.

The entire video would be in English (text and audio), with the concern of not having information that could be outdated quickly.

Duration: about 2 to 3 minutes (maximum).

Development time: about 3 to 4 months

Final script to be approved by IPRN.

: TEAM

The project will have a team of professionals from Central de Informação composed of:

- » Project manager
- » Art director
- » Designer
- » Multimedia editor

: INVESTMENT

EUR 1.400,00 (POTY Bursary)

January 15, 2019